

AMBER TANSY

SR UX/PRODUCT DESIGNER

<http://ambertansy.com>

[linkedin.com/in/ambertansy](https://www.linkedin.com/in/ambertansy)

atansydesign@gmail.com

San Francisco Bay Area

DESIGN EXPERIENCE

SENIOR PRODUCT DESIGNER

PLAYSTATION

Aug '20 - Present

Crafting experiences to shape the future of gaming.

UX DESIGNER

WELLS FARGO

Apr '19 - Aug '20

Designed and maintained Well's Fargo's enterprise framework for their wholesale, retail, and consumer products, including over 100+ internal systems. Personally introduced design tokens and tokenized each component to make components themeable for all product brands.

UX/UI DESIGNER

INVERSE SQUARE

Jun '18 - May'19

Led research and design for all custom software solutions including web apps, responsive websites, mobile apps, and internal and consumer-facing systems across multiple industries.

UX/UI DESIGNER

CBS INTERACTIVE

May '18 - Dec '18

Conducted UXR and data analysis for a full-site redesign of GiantBomb.com. Crafted new site features and full-site redesign assets for GiantBomb.com. Produced research, design assets, and new features to be implemented on GameSpot.com.

UX DESIGNER

INDIANA UNIVERSITY

Jun '16 - May '18

Launched Rivet, IU's new design system. Created framework assets, crafted prototyping kits, lead creation of dozens of framework components, translated designs into HTML/CSS, conducted research, and created and implemented component documentation on API site.

RECENT PROJECTS

SENIOR UX DESIGNER

ORACLE

May '20 - Aug '20

Lead designer for the creation of a new design system for Oracle Utility Group. Owned research, strategy, design, and implementation of a newly launched internal framework crafted for Oracle's digital self-service utility software.

EXPERTISE

UX Design

Prototyping

Visual Design

User Research

Personas

Design Systems

Design Tokens

Accessibility

User Flows

Storyboarding

Task Analysis

Usability Testing

HTML

CSS

TOOLS

Sketch

Figma

Axure

Balsamiq

Adobe XD

Zeplin

InVision

Studio

Principle

Photoshop

Illustrator

After Effects

Premiere

Confluence

Jira

EDUCATION

M.S HUMAN COMPUTER INTERACTION

INDIANA UNIVERSITY

4.0/4.0

B.S COMPUTER GRAPHICS TECH

PURDUE UNIVERSITY

4.0/4.0

AWARDS

FINALIST

CBS INTERACTIVE JAVASCRIPT
DISCOVERY HACKATHON

WINNER

IU I.O.T HACKATHON